

## Worksheet 1.1. Proposal Idea Questionnaire

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1. What new projects are your organization planning for the next two to three years?

Project A:

Project B:

Project C:

Project D:

2. Which of these projects are compatible with your organization's current mission and purpose? (When a project falls outside your mission, considerable justification will be necessary to convince a funder to support it.) (Check the category that applies to each project.)

Project	Compatible with Mission	Not Compatible
A.		
B.		
C.		
D.		

3. What is unique about your organization's project?

Project	Uniqueness
A.	
B.	
C.	
D.	

4. Who else is doing this project? Is there duplication of effort? Can a partnership be formed that will benefit all organizations concerned with this project?

Project	Duplicate Project (with whom)	Possible Collaboration (with whom)
A.		
B.		
C.		
D.		

5. What community need does each of your organization's projects address?

Project	Need Addressed
A.	
B.	
C.	
D.	

6. What members of your community – including civic leaders, political figures, the media, and your organization's clients – support each project?

Project	Supporters
A.	
B.	
C.	
D.	

7. Does your organization currently have the expertise to undertake each project? If new staff are necessary, can the organization manage growth in personnel effectively? (Check the category that applies to each project.)

Project	Expertise	Effective Growth Management
A.		
B.		
C.		
D.		

8. Is there internal support for the project? External support? (Check the category that applies to each project.)

Project	Internal Support	External Support
A.		
B.		
C.		
D.		