

ILLINOIS HEALTH CARE LEADERS:

SHAPING THE FUTURE OF HEALTH CARE

**2011 IHA
LEADERSHIP SUMMIT**

**SEPTEMBER 20–21, 2011
THE WESTIN LOMBARD
YORKTOWN CENTER**

WHO SHOULD ATTEND?

CEOs OF HOSPITALS AND HEALTH SYSTEMS

C-SUITE

BOARD MEMBERS

PHYSICIAN LEADERS

NEW LOCATION!

**THE WESTIN LOMBARD
YORKTOWN CENTER
70 Yorktown Center
Lombard, Illinois 60148
630.719.8000**


DEAR COLLEAGUE:

Our industry is undergoing accelerated change that requires rapid-cycle learning, innovation and bold leadership in order to build and sustain future generations of care.

Join health care thought leaders and policy makers from across the country on September 20 and 21 at The Westin Lombard Yorktown Center for the **IHA 2011 Annual Leadership Summit — Illinois Health Care Leaders: Shaping the Future of Health Care.**

We have assembled a diverse group of presenters who are sure to stimulate thinking, offer actionable strategies, and provide invaluable insight.

I invite you, your executive team, your board of trustees, and your physician leaders to experience the collective energy as we gather to shape the future of Illinois health care.



Maryjane A. Wurth

President, Illinois Hospital Association



AGENDA

→ MONDAY, SEPTEMBER 19

5:30 – 7:30 pm

Small and Rural Hospitals Constituency Section Steering Committee Dinner Meeting
Harry Caray's Italian Steakhouse, The Westin Lombard Yorktown Center
(Clark and Addison Room)

→ TUESDAY, SEPTEMBER 20

7:00 am

REGISTRATION

Morning Refreshments

Sponsor: Irgens Health Care Facilities Group

Welcome Gift

Sponsor: Emergency Physicians Medical Group, PC

8:00 am

IHA BOARD MEETING

10:30 – 10:45 am

BREAK WITH REFRESHMENTS

Sponsor: EmCare

10:45 – 12:00 pm

BONUS SESSION



Guiding Your Hospital into the Future: What Trustees Should be Doing Now

Rex Killian, President, Killian & Associates

To succeed in the new reformed health care environment, hospitals and health systems must adopt new business models and strategies.

Based on years of experience advising and serving on boards of hospitals and health systems, Rex Killian will discuss what trustees should be doing right now to guide their institutions to meet the challenges of this new era. (ACHE 1 hour; NHA 1 hour)

Sponsor: Duke Realty

12:00 – 1:00 pm

NETWORKING LUNCH

Sponsor: Brubaker Architects

1:00 – 2:00 pm

KEYNOTE ADDRESS



Health Care, Health Policy and the 2012 Elections

Susan Dentzer, Editor-in-Chief, Health Affairs

A noted journalist, Susan Dentzer brings expert analysis along with extensive experience reporting on every public and private health care trend in recent memory. Dentzer will present a concise picture of where we've been, where we're headed, and the potential economic and policy implications of recent governmental decisions on health care. Her observations will cover how Congressional leaders and President Obama have approached health care policy, and how the government will approach it in the future. Finally, she will discuss how all of this will impact the 2012 elections. (ACHE 1 hour; NHA 1 hour)

Sponsor: HGA Architects and Engineers

2:00 – 3:00 pm

GENERAL SESSION



From Volume to Value: Leading the Transformation of Health Care Delivery

James Reinertsen, M.D., The Reinertsen Group

The business model for hospitals, physician practices and other health care services is about to undergo a radical shift. Success will no longer be driven by delivering volume alone — but by delivering services that add value. Moving to the new business model will require a radical transformation in how leaders view their roles, and in the organizations that they lead. In this session, Dr. James Reinertsen will lay out the requirements for business success in the new model, and give guidance to leaders on this transformational journey. (ACHE 1 hour; NHA 1 hour)
Sponsor: TeamHealth

3:00 – 3:15 pm

AFTERNOON REFRESHMENTS

Sponsor: Mortenson Construction

3:15 – 4:15 pm

CONCURRENT SESSIONS



New Hospital Strategies in the Era of Reform

Kenneth Kaufman, CEO, Kaufman Hall

To succeed in tomorrow's health care environment, hospitals and health systems must adopt new business models, new strategies, and new tactics. Kenneth Kaufman will describe the challenges of this new era and the analysis that hospital executives must conduct now to ensure that their institutions are positioned to meet those challenges. (ACHE 1 hour; NHA 1 hour)
Sponsor: ApolloMD



Engaging Physicians and Trustees in Quality

James Reinertsen, M.D., The Reinertsen Group

Hospitals that simply try hard, without results, differ from those that actually achieve dramatic improvements in quality and safety primarily in two main factors: The level of will to make difficult changes, and the thoroughness of execution of those changes throughout the organization. These factors — will and execution — are critically dependent on the hospital's board and medical staff leadership. In this session, Dr. Reinertsen will review best practices for engaging boards and medical staff so that hospitals can make difficult, necessary changes (especially in culture and patterns of behavior), and achieve meaningful results in quality and safety. (ACHE 1 hour; NHA 1 hour)
Sponsor: People rst Rehabilitation

4:15 – 4:30 pm

BREAK

4:30 – 5:30 pm

IHA PRESIDENT'S ADDRESS AND AWARDS



Maryjane A. Wurth, President

Sponsor: IHA Business Solutions

5:30 – 7:00 pm

RECEPTION

Sponsor: Platinum Partners

AGENDA

CONTINUED

WEDNESDAY, SEPTEMBER 21

7:00 am

ACHE BREAKFAST MEETING



Rulon F. Stacey, Ph.D. , FACHE, ACHE Chairman
(ACHE 1 hour)

BREAKFAST BUFFET

Sponsor: HBE Corporation

8:00 – 9:00 am

GENERAL SESSION I



Bending the Cost Curve: What's Ahead?

Michael E. Chernew, Ph.D., Professor of Health Care Policy, Harvard Medical School

Harvard economist, Medicare Payment Advisory Commissioner, and Congressional Budget Office's Panel of Health Advisors member Michael Chernew will provide an overview of national economic issues, health care financing, and what he sees ahead for providers. A proponent of value-based insurance design — which aligns patient cost sharing with clinical value — Chernew will examine controlling health care spending growth while maintaining or improving the quality of care. (ACHE 1 hour; NHA 1 hour)

Sponsor: HDR Architecture, Inc.

9:00 – 9:45 am

GENERAL SESSION II



Why Hospitals Should Fly: The Ultimate Flight Plan to Patient Safety and Quality Care

John J. Nance, Commercial Pilot, Attorney, Broadcast Analyst, Author

Taking the title from his newest book, *Why Hospitals Should Fly* builds on the reality that American health care is, in fact, a gigantic and complex non-system, and that to achieve real patient safety and quality of care in such a chaotic environment requires building health care for the first time into a coherent, interactive system centered around the patient. This presentation highlights the essential role of the physician as a leader in orchestrating the amazingly effective shift to Collegial Interactive Teamwork based on open communications, caring and trust, and explains the essential role of the hospital board and C-Suite in this process of change.

Sponsor: Robins & Morton

9:45 – 10:00 am

BREAK WITH REFRESHMENTS

Sponsor: RED Capital

10:00 – 11:00 am

GENERAL SESSION III



Physician Alignment: Issues and Opportunities for the Future *Robert Reece, President, Cambridge Research Institute*

All strategic scenarios for the future require developing new strategies for engaging, aligning and integrating with physicians. In this session, Robert Reece—entrusted advisor to chief executives of health care organizations across the country—will provide perspectives on the options available to hospital and health system executives, along with the barriers that must be addressed. (ACHE 1 hour; NHA 1 hour)

Sponsor: CompleteRx

11:00 – 12:00 pm

CLOSING PRESENTATION



Open Roads. Open Minds: An Exploration of Creative Problem Solving *Steve Uzzell*

Using his striking photographs as illustrations of his metaphor about possibility and creativity, Steve Uzzell inspires audiences to take advantage of his experience and vision to make any venture an adventure. In any project he undertakes, Uzzell's preparation lays the foundation for magic to happen; "Chance favors the prepared mind," said Louis Pasteur. After all, our eyes will only ever see what our mind is prepared to comprehend. He spends six months of the year traveling the world for his clients; the remainder teaching and delivering his presentation.

Sponsor: Shive-Hattery Architecture-Engineering

12:00 pm

ADJOURNMENT

CONTINUING EDUCATION CREDIT

ACHE

IHA is authorized to award up to seven hours of pre-approved Category II (non-ACHE) continuing education credit (CEU) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have CEU hours applied should include their attendance when submitting application to ACHE for advancement or recertification.

Nursing Home Administrators

IHA is authorized by the State of Illinois Department of Financial and Professional Regulation to award up to six hours of Nursing Home Administrator continuing education credit.

SPEAKERS



Michael Chernew, Ph.D.

Professor of Health Care Policy,
Department of Health Care Policy, Harvard Medical School

Michael Chernew's research examines several areas related to controlling health care spending growth while maintaining or improving the quality of care. His work on consumer incentives focuses on Value Based Insurance Design (VBID), which aligns patient cost sharing with clinical value. Several large companies have adopted these approaches and Chernew's ongoing work includes evaluations and design of such programs. His work on payment reform involves evaluation of bundled payment initiatives, including global payment models that include pay-for-performance components. Related research examines the effects of changes in Medicare Advantage payment rates. Additional research explores the causes and consequences of rising health care spending and geographic variation in spending, growth in spending and quality.

Chernew received his B.A. from the University of Pennsylvania, and his Ph.D. in economics from Stanford University, where his training focused on areas of applied microeconomics and econometrics. He is the co-editor of the *American Journal of Managed Care* and senior associate editor of *Health Services Research*. Chernew has served on the Editorial Boards of *Health Affairs* and *Medical Care Research and Review*. Chernew is also a Research Associate of the National Bureau of Economic Research.

Chernew is a member of the Medicare Payment Advisory Commission, an independent agency established to advise the U.S. Congress on issues affecting the Medicare program. He is also a member of the Congressional Budget Office's Panel of Health Advisors, the Institute of Medicine's Committee on Determination of Essential Health Benefits and The Commonwealth Foundation's Commission on a High Performance Health Care System. In 2000, 2004 and 2010, he served on technical advisory panels for the Centers for Medicare and Medicaid Services that reviewed the assumptions used by the Medicare actuaries to assess the financial status of the Medicare trust funds. On the panels, Chernew focused on the methodology used to project trends in long-term health care cost growth. In 1998, he was awarded the John D. Thompson Prize for Young Investigators by the Association of University Programs in Public Health. In 1999, he received the Alice S. Hersh Young Investigator Award from the Association of Health Services Research. Both of these awards recognize overall contribution to the field of health services research. His 2008 article in *Health Affairs* "Impact of Decreasing Co-payments on Medication Adherence within Disease Management Program" was awarded the Research Award from the National Institute for Health Care Management. In 2010, Chernew was elected to the Institute of Medicine of the National Academy of Sciences.



Susan Dentzer
Editor-in-Chief, *Health Affairs*

Susan Dentzer is the editor-in-chief of *Health Affairs*, the nation's leading journal of health policy, and an on-air analyst on health with PBS NewsHour.

Dentzer assumed the job of editor-in-chief on May 1, 2008, after a decade as the on-air health correspondent for PBS NewsHour. She led a unit dedicated to providing in-depth coverage of health care and health policy and Social Security. The unit, established in 1998, is funded by a grant from The Robert Wood Johnson Foundation.

At PBS NewsHour, Dentzer was the recipient of multiple awards. In 2007, she received the American Society on Aging National Media Award for a two-part series on the current understanding of the causes of Alzheimer's disease, efforts under way to speed treatments to patients, and the enormous burden faced by caregivers of Alzheimer's patients. Dentzer's two-part investigative series on importation of prescription drugs, broadcast in March 2004, earned a second place prize for radio and television programming from the American Health Journalists Association. Coverage in 2002 of the "Eden Alternative" approach to nursing home reform garnered a 2003 Gabriel Award from the Catholic Academy for Communication Arts Professionals.

Prior to joining PBS NewsHour in 1998, Dentzer was chief economics correspondent and economics columnist for *U.S. News & World Report*, where she served from 1987 to 1997. In a series of columns and stories for *U.S. News*, she reported extensively on the debate over reforming and partially "privatizing" Social Security and health policy issues such as regulation of managed care.

Before joining *U.S. News*, Dentzer was at *Newsweek*, where she was a senior writer covering business news until 1987. Her work in television has included appearances as a regular analyst or commentator on CNN and The McLaughlin Group.

Dentzer's writing has also earned her several fellowships. A Nieman Fellow at Harvard University for the 1986-87 academic year, she studied health economics and other disciplines. A U.S.-Japan Leadership Program Fellow in 1991, Dentzer conducted research on U.S.-Japan economic relations and the effects of the aging Japanese population.

Dentzer is a member of the Council on Foreign Relations. She also serves on the Board of Directors of the International Rescue Committee (IRC), the nonprofit organization that works in relief, rehabilitation, protection, post-conflict development and resettlement services for those uprooted or affected by violent conflict and oppression worldwide. At IRC, Dentzer heads the board's Health Committee, which oversees the organization's health programs in 25 countries. She is also a member of the Board of Directors of the Global Health Council, the world's largest membership organization of groups involved in global health, serving as secretary on the board and head of the board's nominating committee.

SPEAKERS

CONTINUED



Kenneth Kaufman CEO, Kaufman Hall

Kenneth Kaufman is a proven leader in virtually all areas of capital advisory services. Since 1976, Kaufman has provided strategic counsel and guidance to health care organizations throughout the country in the fields of financial and capital planning, financial advisory services, and mergers and acquisitions.

Recognized as a leading authority in health care, Kaufman has presented more than 300 programs to audiences throughout the United States, including seminars sponsored by the American College of Health Care Executives (ACHE), the American Hospital Association (AHA), the Health Care Financial Management Association (HFMA), and The Governance Institute (TGI).

Kaufman is the author of *Focus on Finance: 10 Critical Issues for Hospital Leadership*, published by TGI in 2008, *Best Practice Financial Management: Six Key Concepts for Health Care Leaders*, 3rd Edition, published by ACHE's Health Administration Press in 2006, and is the co-author of *The Capital Management of Health Care Organizations* and *The Financially Competitive Health Care Organization*.

In addition, his articles regularly appear in major health care publications, such as *Health Care Financial Management (HFMA)*, *Trustee*, *Health Care Executive*, *BoardRoom Press*, *Hospitals & Health Networks (H&HN)*, and others. In 2008, he was awarded a Helen Yerger/L. Vann Seawell Best Article Award by HFMA for the article he co-authored titled "A Disciplined Approach to Capital: Today's Health Care Imperative," published in the July 2007 issue of *HFMA* magazine. He is regularly quoted as an expert in *Modern Health Care* and other industry publications.

Kaufman holds an M.B.A. with a concentration in Hospital Administration from the University of Chicago Graduate School of Business.



Rex Killian President, Killian & Associates

Rex Killian is president of Killian & Associates, LLC, a health care and governance consulting firm. Prior to forming his consulting firm, Killian served from 1998 to 2007 as Senior Vice President for Governance and Sponsor Relations at Ascension Health, the second largest health system in the U.S. with over 70 hospitals in 20 states and the District of Columbia. His responsibilities included board member recruitment, formation of a Governance Committee, facilitation of board retreats, and taking steps to improve the effectiveness and efficiency of the board. Prior to this appointment, Killian was the Senior Vice President for Legal Services and General Counsel at Ascension Health where he provided legal counsel to the corporation and board; coordinated legal services for mergers, acquisitions and affiliations; led a portfolio management analysis of 30 locations; and managed outside legal relationships. Prior to joining Ascension Health, Killian was one of the founding members of Hall, Render, Killian, Heath & Lyman, P.C., the second largest health law firm in the United States with offices in Indiana, Kentucky, Michigan, and Wisconsin, where he was in private practice for over 30 years, the last 20 in corporate and health law. He has served as board chair and chair of the governance committee for a large regional health system with 18 hospitals. He currently serves on the board of a large regional health system and the board of a hospital. Killian is the author of a six-part series of articles on health system governance for *BoardRoom Press*, published by The Governance Institute.

Killian received a B.S. degree from the Indiana University School of Business and a J.D. degree from the University of Michigan School of Law.



John J. Nance

Commercial Pilot, Attorney, Broadcast Analyst, Author

A dynamic and deeply dedicated member of the medical community for nearly two decades, John J. Nance brings a rich diversity of professional training and background to the quest for patient safety and medical practice improvement.

Nance was one of the founding members of the National Patient Safety Foundation at the American Medical Association and a member of the Executive Committee who has served on the board for nine years. He is a native Texan who grew up in Dallas where he earned his Bachelor's Degree from Southern Methodist University (SMU) and his Juris Doctor Degree from SMU School of Law before admission to the Texas bar. Installed as a Distinguished Alumni of SMU in 2002, he is also a decorated Air Force officer-pilot veteran of Vietnam and Operations Desert Storm/Desert Shield, and a Lt. Colonel in the USAF Reserve, well known for his pioneering involvement in Air Force human factors flight safety education. As a professional pilot, Nance has piloted a wide variety of jet aircraft, including most of Boeing's line as well as the Air Force C-141, and has logged over 13,000 hours of flight time in his commercial airline (Braniff and Alaska airlines) and Air Force careers.

But more important to his leading-edge role in health care, Nance was one of the pioneers of the pivotal safety revolution in professional communication, teamwork, and leadership known in aviation as Crew Resource Management (CRM). His book about safety in human systems entitled *Blind Trust*, published internationally in 1986, is widely credited with helping to spark not only the universal acceptance of CRM principles in aviation, but the earliest infusion of culture-changing lessons derived from aviation into medical practice.

Nance has become a trusted and internationally recognized broadcast analyst and advocate for both medical/patient safety and aviation safety. Before joining ABC World News and Good Morning America in 1994, he had logged countless appearances on national shows such as Oprah, PBS NewsHour, Today, CNN, as well as most English-speaking networks worldwide. With most of his busy schedule of consulting and speaking dedicated to the urgency of improving health care from patient safety to practice satisfaction, Nance has also emerged as one of the leading thinkers on matters of major change to America's health care system. A dynamic and vocal advocate of completely removing the tort system from involvement in medical accidents and mistakes, he recently convened and hosted an unprecedented conference on the subject with the sponsorship of the Agency for Healthcare Research and Quality, and has just released a major book on patient safety entitled *Why Hospitals Should Fly*.



Robert V. Reece
President, Cambridge Research Institute

Robert V. Reece is President of Cambridge Research Institute, a national health care consulting firm specializing in strategic planning, governance restructuring, system formation and development, and physician alignment. Reece has over 25 years of consulting experience working with large and small hospital systems, community teaching hospitals, university medical centers, and medical groups across the country.



James Reinertsen, M.D.
The Reinertsen Group

James Reinertsen heads The Reinertsen Group, an organization dedicated to creating organizational environments in which quality can thrive. The winner of the 2011 *John L. Eisenberg Individual Achievement Award* for his decades of U.S. and international leadership for clinical quality and safety, Dr. Reinertsen has an unusual combination of skills and experience:

- Rheumatologist for 20 years, earning a reputation as a superb, patient-centered consultant.
- Admired CEO of complex health care systems in challenging markets for 15 years.
- Innovative thought leader in health care leadership development, clinical quality improvement, patient safety, health system integration, and health care market design.

He now brings his skills to clients, including The Institute for Healthcare Improvement, and to senior executives, medical staff leaders, and boards of major health care systems in the United States and Europe. He was a subcommittee member for the Institute of Medicine's pivotal reports—*To Err Is Human* and *Crossing the Quality Chasm*—and continues to lead and challenge health care thinking both as an author of papers in major medical journals and as a provocative, highly sought-after speaker at national forums.

A frequently invited speaker on these issues for physician, hospital, and integrated delivery system organizations, he also has authored more than 60 articles in journals such as *Annals of Internal Medicine*, *British Medical Journal*, *New England Journal of Medicine*, and the *Joint Commission Journal on Quality Improvement*. Dr. Reinertsen is Past President of the American Medical Group Association, and is a former member of the Board of Directors of the American Board of Internal Medicine.



Rulon F. Stacey, Ph.D., FACHE
Chairman, American College of Healthcare Executives

Rulon F. Stacey, Ph.D., FACHE, has been President and CEO, Poudre Valley Health System, Fort Collins, Colorado, since 1996. Under his leadership, the health system received the Malcolm Baldrige National Quality Award in 2008. Prior to that, he held executive leadership positions at St. Francis Hospital and Health Center, Blue Island, IL; St. Vincent General Hospital, Leadville, CO; Summit Medical Center, Frisco, CO; and Ninth Strategic Hospital, Beale Air Force Base, CA.

Stacey serves as Chairman of the American College of Healthcare Executives (ACHE), an international professional society of 35,000 health care executives. Board certified in Healthcare Management as an ACHE Fellow, Stacey previously served as an ACHE governor and regent. He received the ACHE Robert S. Hudgens Memorial Award for Young Healthcare Executive of the Year in 1999.

He holds numerous board and committee appointments, including Chair of the Colorado Hospital Association Political Action Committee and member of the Medical Services Board of Colorado. He was chair of the Board of Directors of VHA Mountain States; a member of the American Hospital Association's (AHA) Board of Trustees Committee on Governance; the Colorado delegate for the AHA Regional Policy Board; and a member of the Colorado Hospital Association's Board of Directors.

Stacey earned his doctorate degree in health policy from the University of Colorado at Denver and his master's degree in Health Administration and bachelor's degree in Economics from Brigham Young University.

REGISTER

Registration form enclosed.

Cost

Early Bird Deadline September 6, 2011

- First three registrants from the hospital: \$425 per person
- Four or more registrants from the hospital: \$350 per person

After September 6, 2011

- First three registrants from the hospital: \$475 per person
- Four or more registrants from the hospital: \$375 per person

Cancellation

Cancellations after September 13 will be charged 50% of the registration fee. Registrants who do not cancel and do not attend are liable for the entire fee. Registrants unable to attend may send an alternate.

For More Information

Lori Contreras, Senior Director, Education and Administration, 630.276.5404
or lcontreras@ihatstaff.org

To Register

Online:

<https://ihref.ihatoday.org>

By Fax:

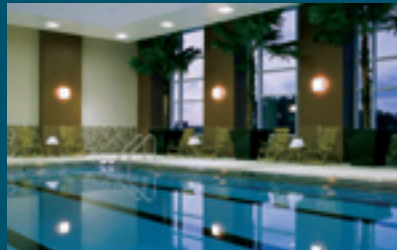
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70 Yorktown Center
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630.719.8000



Reservations: 888-627-9031

Single Rate: \$129 + tax

Double Rate: \$149 + tax

The cut-off date for IHA room-block reservations is
5:00 pm CDT on August 29, 2011.

Cancellation policy is by 4 pm 24 hours prior to
scheduled check in.

AMENITIES

- Fitness Center with whirlpool and hot tub
- Indoor heated lap pool
- Jogging path
- High-speed Internet access in all guest rooms (\$9.95/day)
- Free wireless high-speed Internet access in lobby and public areas
- Close proximity to Oak Brook and Yorktown Shopping Centers
- Close proximity to numerous area golf courses
- The Westin Lombard Yorktown Center is a smoke-free hotel

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