

LIVE WEBINAR

# 2017 HR “Summer School” Webinar Series

**July 12, 2017****July 26, 2017****August 16, 2017****Wednesdays:****9:30-10:30 am**

## FACULTY

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## CONTINUING EDUCATION CREDIT

Please see the online  
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## REGISTRATION FEE

IHA Members: \$99 per  
connection for each webinar or  
\$249 per connection for all  
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three webinarsProgram codes: 1.078.17, 1.079.17,  
1.080.17 and 1.081.17

## DESCRIPTION

Today's HR leaders face unprecedented challenges as they brave the transformation of the healthcare delivery system. What are the best practices that drive business outcomes and talent management in healthcare? Join colleagues from healthcare organizations throughout Illinois to examine three principal challenges confronting healthcare organizations:

- Unrealized operational efficiencies and corresponding financial performance;
- The disruptive nature of demographic shifts in your workforce; and
- Risks associated with fatigue and burnout among your labor force.

Benefit from expert faculty as you explore creative solutions to reinvigorate your workforce and support your organization.

## WHO SHOULD ATTEND

The webinar series is designed for human resources professionals and those who have an interest in the topics.

## WEBINAR SESSIONS

### Webinar 1 – Wednesday, July 12

*Retooling HR to Support Your Organization's Bottom Line*

### Webinar 2 – Wednesday, July 26

*The “Great Generational Shift” and the Post-Boomer Workforce*

### Webinar 3 – Wednesday, August 16

*Individual and Organizational Approaches to Fighting Fatigue, Sleepiness and Burnout*

*See below for full agenda*

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## AGENDA DETAILS

### Webinar 1 – Wednesday, July 12

#### *Retooling HR to Support Your Organization's Bottom Line*

In healthcare's rapidly changing environment, human resources leaders are uniquely positioned to help execute and embed their organization's strategic plan throughout the enterprise. Strengthen your business acumen and gain the skills to support your organization's bottom line.

Upon completion of this webinar, you will be able to:

- Understand and interpret a strategic plan;
- Identify specific measurements within the plan to gauge ROI, describe where these metrics may be applied and demonstrate their impact on your organization's success; and
- Align HR's goals and metrics with your organization's goals.

### Webinar 2 – Wednesday, July 26

#### *The "Great Generational Shift" and the Post-Boomer Workforce*

Profound demographic changes are in store for your organization as Baby Boomers leave and younger workers become the fastest-growing segment of your workforce. Learn best practice strategies to mitigate Boomer talent loss and turn the impending "youth bubble" into a tactical advantage for your organization.

Upon completion of this webinar, you will be able to:

- Evaluate your organization's generational diversity and compare your policies with those most supportive of employee needs;
- Analyze your organization's talent acquisition and retention strategies in light of multigenerational differences and describe best practices to engage and retain Boomers and Millennials; and
- Outline policies to distinguish your organization as an "employer of choice" for in-demand talent.

### Webinar 3 – Wednesday, August 16

#### *Individual and Organizational Approaches to Fighting Fatigue, Sleepiness and Burnout*

Burnout and fatigue are straining healthcare organizations across the nation, affecting clinical care, operations and financial performance. Join this webinar to learn about the cost of fatigue within healthcare organizations and identify best practice policies and strategies to reduce your liability and protect your organization. Gain practical guidance and feedback from expert faculty.

Upon completion of this webinar, you will be able to:

- Diagnose stress, burnout and fatigue among your workforce;
- Discuss the impact of fatigue on employee performance and operational efficiencies; and
- Develop policies and strategies that minimize fatigue within your clinical and administrative workforce.